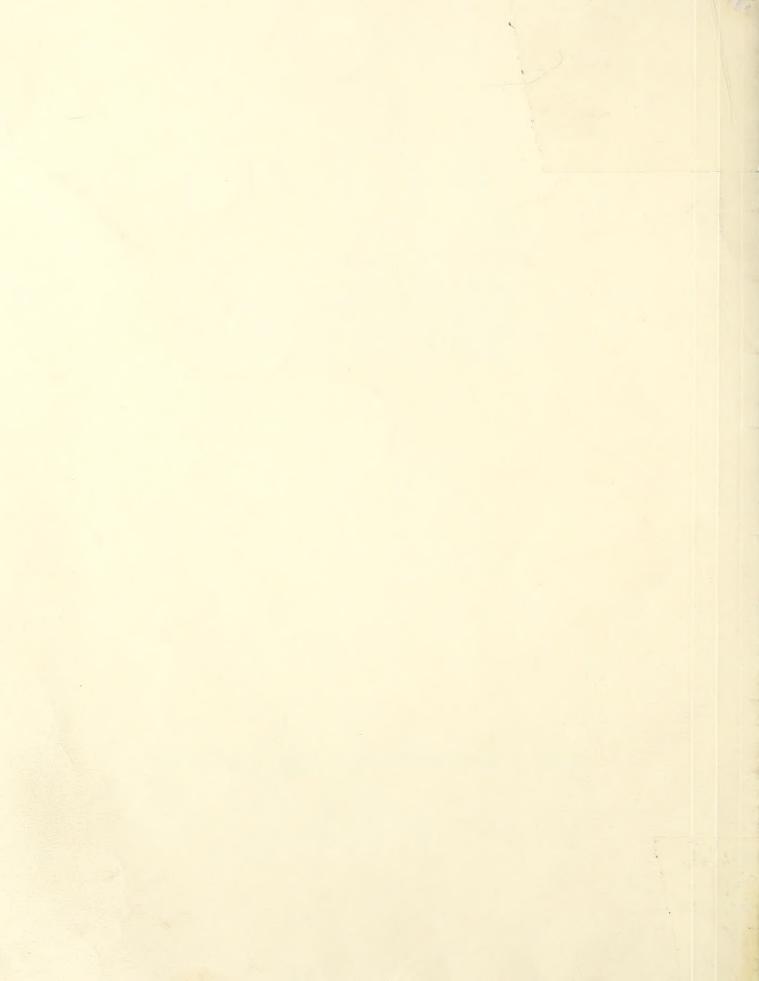
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Vol. 1, No. 3

Star Rose Growers

AUTUMN, 1925

Over 24,000 Miles In Search of The World's Best Roses

It was thrilling!

No ordinary sightseeing tour abroad could compare with it, for this was a journey of exploration with eyes open in eager expectancy for the triumph of discovery.

We were hunting rose men and hunting new and rare roses. Can you imagine

anything more delightful?

But why—you ask, were rose men and new roses, objects of deepest interest? Because "Star Roses" must measure up to a star-high standard. We strive that every rose we sell shall bring joy to the purchaser and to the purchaser's friends. JOY, and not disappointment. It is our business to take the kinks out of rose growing, to make the pathway to rose joy easy and smooth for you readers of "Good Roses."

Well! That means that we must do many things; one of them is that we must know so much about roses that no truly worthy rose, as soon as it can be obtained, shall be left out and also that no second rate rose shall find a place on our *Honor Roll* of *Star Roses*.

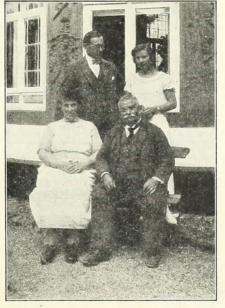
Europe, including the British Isles, is a great rose growing country. But from 1914 to 1918 Europe stopped growing roses. Before the War, growers there would bring out about 200 new kinds every year, and now they are at it again. That is about 10 times as many new sorts each year as "come out" in America.

First-hand in formation we must have, therefore, with Mr. Nicolas of our Research Department, I this year had the rare opportunity to inspect the rose work among the foremost rose growers in Spain, France, Germany, Holland, England, Scotland and Ireland. We attended Shows of the National Rose Societies in England, Holland and Germany and meetings of the National Rose Societies in all these countries and in France. Men of each nation entertained us in their homes, in the most cordial fashion, and freely opened to us the best they had.

The results of our journey will not appear all at once as readers of "Good Roses" will learn in subsequent issues.

In America are many different climates, in Europe there is also a difference, though less. European prize winners may not thrive here and vice versa, and for that reason we expect to make full and careful use of our testing grounds and our Research Department so as to protect our patrons against possible lovely misfits.

ROBERT PYLE, President, THE CONARD-PYLE COMPANY



ROBERT PYLE with PETER LAMBERT and family, Trier, Germany. Mr. Lambert is the world noted rosarian who produced the famous rose, Kaiserin Auguste Viktoria, also the magnificent Snow-white Frau Karl Druschki.

OCTOBER, with their cool hazy days and moderate sunshine, are ideal months for producing the most perfect Roses. If possible, come and see nearly 50,000 Hybrid Tea Roses in bloom in one of our fields. You can choose, while here, the kinds you would like to have in your garden and perhaps you can also pick up some useful hints about growing that will enable you to have prize-winning blooms

SEPTEMBER and

a visit any time. Fall is a good time to plant.

next June. Our rose-

fields are well worth

Did you have any trouble with mildew or black-spot this season? We had almost none and attribute our *luck* to consistently dusting with ALL-IN-ONE dust mixture every week or ten days. There may have been other reasons why our plants grew so thrifty and the foliage was so fine, but, having used the dust this year regularly, we give it the credit for protecting the plants from these fungous diseases.

Among the new hybrid tea roses those that have performed remarkably well are: Mabel Morse, pure deep lemon yellow and large full flower. Betty Uprichard, medium in size, fine carmine, salmon and copper color, long bud and sweetly fragrant—for vigor of growth it ranks with Radiance. Rev. Page Roberts is proving itself one of the grandest, large flowered yellows, and Etoile de Feu, reddish orange (of the type of Mme. Edouard Herriot), is very free in bloom. For a tinted Rose, Miss Willmott, is a leader. Edel is showing up as one of the grandest whites we have ever seen. The flower is large, perfectly double and fragrant. In the field it has shown more continuous bloom than any other Rose, with the possible exception of Radiance and Red Radiance.

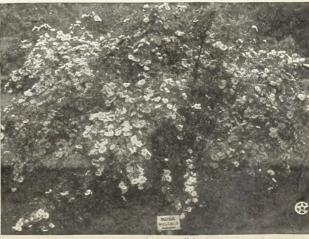
Rosa Hugonis (Illustrated Below)

Mere wordy descriptions cannot visualize for you the fairy beauty of this lovely rose, when in full bloom in early May, at the same time as the narcissus and other Spring flowering bulbs. The picture below gives some idea of the graceful growth, with the branches covered on both sides, to the very tips, with lovely yellow blooms.

A Hugonis rose, surrounded with brilliant yellow nodding

daffodils, makes a sight worth seeing.

Price, \$1.50 each, 5 for \$7.00. Extra size, \$2.50 each, 5 for \$12.00, delivery not prepaid.



Rosa Hugonis (The Golden Rose of China). Price \$1.50 each or 5 for \$7.00

MORE ABOUT GOOD ROSES

PUBLISHED BY

THE CONARD-PYLE CO.

Robert Pyle, Pres. West Grove, Pa.

AUTUMN, 1925

The Essence of Punctuality is to Get Started in Time

And Keep Going

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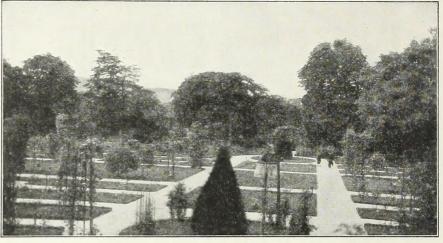
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The annual membership fee, \$3.00, entitles you to a copy of the 200 page Rose Annual, which in itself is worth \$5.00 and

is supplied to members only.





This picture was taken in the world-famous Bagatelle rose garden

A corner in Bagatelle Rose Garden where Rose growers from all over the world com-for prizes offered by The City of Paris. _ Our Mr. Nicolas was one of the judges this pete for prizes offered by The City of Paris. year, when the new yellow Rose Ville de Paris was the prize winner.

Roses—For Fall Planting

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Try Fall planting this year. There's a lot of joy in knowing your roses are in the ground and growing, while other folks are just getting theirs planted.

CHOICEST EVERBLOOMING \$10. HYBRID TEA ROSES

(Would Cost \$13 if purchased separately)

SHADES OF RED

Etoile de France. Sparkling red. Flowers fully double and deliciously fragrant. \$1 each.

Francis Scott Key. Bright crimson. Flowers very large. \$1 each. Gruss an Teplitz. Brilliant velvety

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Padre (New). Intense, brilliant, velvety orange red. \$1.50 each.

SHADES OF PINK
Betty. Coppery pink buds, flowers
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Killarney Queen. Color is brilliant
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YELLOW, WHITE and APRICOT Duchess of Wellington. Queen of the Yellow Hybrid Teas. \$1 each. Edel (New). Large, perfectly double, ivory white flowers. \$1.50 each. Miss Lolita Armour. Orange, copper, yellow and fawn. Large, full and delightfully fragrant. \$1 each.

Louise C. Breslau. Astonishing in color. Salmon red buds opening to downers of orange pink clowing with flowers of orange pink, glowing with copper and yellow. \$1 each.

ASK FOR OFFER F-10. 12 Lovely, Hardy, Hybrid Tea Roses, no two alike in form or color, for \$10. Yellow Roses seem to have a special appeal for most people. They embody the essence of sunshine, especially the rich clear lemon and buttercup yellows like Souv. de Claudius Pernet, Mabel Morse and Mrs. Beckwith.

By far the most popular yellow is Duchess of Wellington. This rose is hardier than most others in this color; it is a vigorous grower and the delicious rich tea fragrance would make it desirable if it had nothing else to recommend it.

Any shade of red will attract attention out-doors, but the brilliant velvety crimson, large, perfect flowers of H. V. Machin simply draw you to them. This is a fine rose for Fall planting and a very free bloomer.

The new orange-red Padre rose makes long stems and is fine for cutting. Beautiful, hardy, healthy plants are ready for you.

Make a note of this name, Mme. Alexandre Dreux. It's a new Pernetiana rose with color like the skin of a ripe tangerine orange. It blooms profusely, the buds are lovely and the flowers never fade white as most yellow and copper shades do. It would be well to order now and let us reserve some plants for you. Price, \$3.50 each.

There will not be enough of this rose to go around for a few years.

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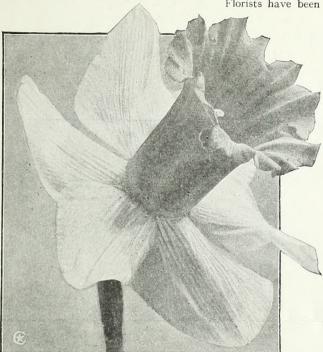
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LAST CHANCE TO GET DAFFODILS—ORDER EARLY AND SAVE REGRETS

Stock Up on DAFFODILS NOW

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Giant Trumpet Narcissus (Daffodil). Splendid for cutting

Lovely, golden, nodding Daffodils, beautiful in outdoor borders and the cheeriest early Spring flowers to use for indoors. *Some* people will be sorely disappointed when Narcissi (Daffodils) are all sold. Order early and saveregrets.

TEAR OFF AND USE FOR ORDERING

NARCISSI (Daffodils)

This is Truly Your Last Chance to Get Narcissi (Daffodils) at a Reasonable Price

Owing to a ruling of the Federal Horticultural Board an embargo will be placed on the importation of Narcissi (Daffodils) to take effect January 1, 1926.

At this writing there is no sign to show this embargo will not go into effect as planned, regardless of the fact that persistent appeals from Nurserymen and Florists have been made to the Federal

HorticulturalBoard to have the law repealed. In future the only Narcissi to be admitted to U.S.A.from abroad will be for propagation purposes.

Right now is the time to buy while first quality Holland bulbs are still obtainable at old time prices.

NARCISSI (Daffodils) Mixed Varieties

Large Double-Nose Bulbs

These bulbs are perfectly hardy and increase if left undisturbed. One hundred planted now will soon make a thousand, and think of the beauty of a quantity of these golden Narcissi in bloom at one time. Price, 12 for \$1; 100 for \$7; 1000 for \$60, delivered.

GIANT WHITE NARCISSUS

Enjoy these delightful fragrant flowers now, for when good French grown bulbs are no longer obtainable you will feel as if you have lost an old friend. Grow in pebbles and water indoors. They will bloom in six to eight weeks after planting. Price, 6 for 40 cts.; 12 for 75 cts.; 18 for \$1; 100 for \$5, postpaid.

Tulips

For Brilliant Color and Gorgeous Display in Early Spring When You Are Flower Hungry

Plant Tulips so the top of each bulb is about 4 inches below the surface of the soil when planting is done. An inch of coarse sand for the bulbs to rest on is beneficial.

Giant Darwin Tulips Mixed Colors

The Darwins bloom late in May, and when they bloom, what a wonderful sight they are. Vivid pink, soft salmon pink, slate blue, violet, purple, carmine, crimson, and maroon so dark it is almost black. A broad range of colors so gorgeous they remind you of Oriental pictures. The great, bowl-shaped blooms have a glistening silky texture that few other flowers possess which, added to the delightful Tulip fragrance, makes these Darwin Tulips the most popular spring flowers now grown.

One hundred of these gorgeous blooms cost you only $3\frac{1}{2}$ cents apiece and they

are fine for cutting.

Price. 12 for 50 cts.; 100 for \$3.50; 1000 for \$32.00, delivered.

Mammoth Flowered Breeder Tulips, Mixed

The flowers are enormous in size, like the Giant Darwins, and in this mixture are shades of bronze, apricot, brown and violet. They bloom the same time as the Darwins and grow the same in height. Breeder Tulips are in demand on account of their unusual colors.

Price. 12 for 75 cts.; 100 for \$5.00; 1000 for \$45.00, delivered.

Single Early Tulips, Mixed

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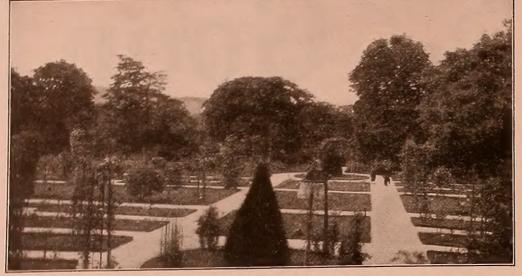
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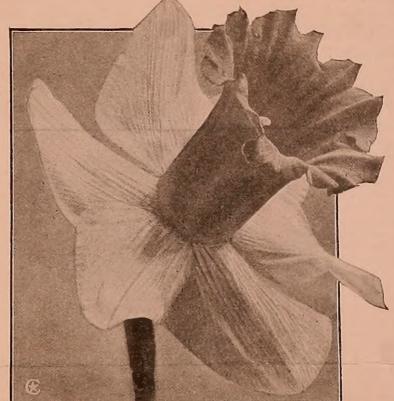
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Amou	nt E	nclo	sed.	\$

West Grove, Pa. Amount Enclosed 5	
Please send the items named and v checked below. (See that address on back hereof is correct.)	
Offer F10. 12 Choicest Hardy Everblooming Hybrid Tea Roses to bloom from June 'till frost, \$10.00.	\$
Offer F11. 10 Choicest Hardy Climbing Roses, \$9.00; or with Book "How to Grow Roses," \$10.00	*****************
Narcissus, Giant White. 6 for 40 cts.; 18 for \$1.00; 100 for \$5.00, delivered. Plant now for Christmas bloom	
Tulips. Giant Darwins. 12 for 50 cts.; 100 for \$3.50; 1000 for \$32.00, delivered	******************
Tulips. Mammoth Breeders. 12 for 75 cts.; 100 for \$5.00; 1000 for \$45.00, delivered.	
Tulips. Single Early. 12 for 50 cts.; 100 for \$3.50; 1000 for \$30.00, delivered.	************
"How to Grow Roses." By Robert Pyle (a beautiful Christmas Gift), \$2.00, postpaid.	******************
NameTotal	

Address...

(OVER)

Climbing Roses for Pillars

What a glorious sight the hardy climbing roses are when grown in pillar form. All you need is strong posts on which to tie each rose as it grows, keep the more vigorous canes tied to the top of the post and any extra growth will bend over gracefully. Then in June, oh my!

Climbing roses like Dr. W. Van Fleet, American Pillar, etc., should be planted this Fall. They will make canes 8 to 10 feet long next season. These new growths of next year will be practically covered with exquisite roses the following June. As the years go by the plants increase greatly in size and a 5-year old established plant of Dr. W. Van Fleet, climbing American Beauty or Silver Moon, will produce thousands of perfect flowers for cutting.

Ten Choicest Hardy Climbing Roses

Hardy Climbing Koses
Dr. W. Van Fleet. Flesh pink, large flowering.
Silver Moon. Pure white flower.
American Pillar. Masses of carmine pink.
Paul's Scarlet Climber. The most brilliant
scarlet climbing rose. Large flowers.
Dorothy Perkins. The best known, shell pink
hardy climbing rose.
Climbing American Beauty. Crimson.
Tausendschon. Called Thousand Beauties on
account of its lovely flowers in all shades from
white to deep pink.
Excelsa. Deep carmine pink.
Gardenia. Beautiful yellow.
Christine Wright. Large, wild-rose pink flowers.
Strong, field grown, Star-size plants, \$1.00 each.

Strong, field grown, Star-size plants, \$1.00 each. The above set, or any ten you like, for \$9.00.

Special Offer No. F11

The above 10 choicest Climbing Roses, 1 of each, and a copy of "How to Grow Roses" (see below), for \$10.00.

About the loveliest sight in our rose fields in June was the row after row of American Pillar in bloom. For weeks the masses of flowers and attractive color of this perfectly hardy climber made an enchanting picture. Grown on a fence as a hedge, or on arches, it outclasses all other climbing roses for sheer beauty, and the flowers when cut will keep longer than any other known single rose. For mass decoration for June weddings there is nothing to surpass American Pillar.

If you have a vacant corner in your yard, plant this beautiful hardy rose to occupy the space and let it take care of itself. You will be enchanted when the great heads of bright pink blooms appear, and the bush is attractive even when not in bloom, on account of its dark, leathery. shiny foliage.

Wintering Your Roses

Roses planted in the Fall should be hilled up at once when planted. Roses that were planted in the Spring and have become established before Fall do not need protection until after the first frost, but they should be hilled up to a height of 6 or 8 inches before the ground freezes

Tender roses, like the teas, can be successfully wintered by burying them in a trench, 8 or 10 inches deep, before hard freezing. When replanting in the spring, prune back to 6 to 8 inches high. This is important.

These plants can be uncovered and replanted when danger from hard frost is past, usually about the middle of April in the latitude of Philadelphia.

You will find that the yellow hybrid teas are more delicate and hard to winter than either the pink or red varieties. Just why this is has never been definitely found out, but our guess is that the yellow hybrid teas are more nearly related to the tender teas than to the hardy hybrid perpetuals. If this surmise is right it will account for the lovely, dearly loved yellow hybrid teas being so easily winter-killed.

Our advice is to treat t teas like you do the teasthe winter, or hill high.

ow hybrid them for

The best winter protection for established roses is to hill earth around the stems of the plants to a height of 6 or 8 inches. Let this freeze and then cover with leaves, strawy manure, evergreen boughs or other open, loose material, the object being to prevent the sun from reaching the branches of the roses while they are still frozen.

This protection does not prevent the This protection does not prevent the plants from freezing, but it does protect them from a sudden thaw. A plant may be frozen ever so much and not be injured if it is allowed to thaw very gradually, whereas a sudden thaw, caused by sunshine, might prove fatal. Adequate covering safeguards against this. It also prepents growth beginning too early in the vents growth beginning too early in the spring when such tender growth is likely to be injured by a late frost.

Some roses will prove entirely hardy while others will have the stems killed back to the point where they were protected.

Do not let this worry you, for roses require pruning annually. When pruning off dead branches cut back to live woodalso, be sure to see that no suckers are coming from the roots of budded roses. Cut off all weak growing shoots.

In extremely severe climates, where even the hardy climbers, rugosas and hybrid perpetuals will sometimes winterkill, protect the bush plants by wrapping heavily in straw, thick enough to PRE-VENT RAPID THAWING and protect the climbers by taking them down from the supports on which they are grown and

bury them 6 or 8 inches deep until spring, when they can be tied up again.

Protect your roses from thawing and sudden freezing again in the Spring and see how many more you will bring safely

through the winter.

While cultivating your Roses, you re also unconsciously cultivating the habit of forgetting business or household worries, because roses absorb all your interest and there is no room left for dull care of any kind.

When you are working with "The Queen of Flowers" you have to get close to Mother Earth, which is good for you (if you're not rheumatic) and your worries have to be "parked" elsewhere, for roses and worry

will not associate.



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